

Peachtree City Convention and Visitors Bureau

Meeting Minutes

October 18, 2023

Board Members Present: Robert Curnow, Paul Salvatore, Joe Campbell, Jill Mitchell (telephonically), Shannon Curasi.

Others in Attendance: Missy Roberts and Sarah Tarnowski

The meeting was called to order at 9:05 a.m. and the Pledge of Allegiance was said.

Approval of Minutes

Salvatore made a motion to approve the August 16, 2023, CVB Board Meeting Minutes. It was seconded by Mitchell and the motion passed unanimously.

Old Agenda Items

None

New Agenda Items

Salvatore discussed the ending fund balance was at \$704,000 as of September 30, 2023.

Tarnowski spoke about the benefits of adding a line item for incentives to increase more groups considering Peachtree City for their events when she's submitting RFPs

CVB Report

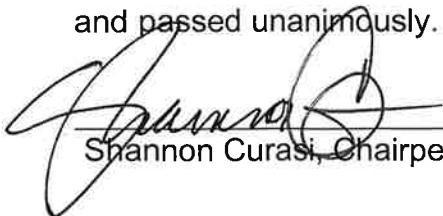
Roberts updated the board on plans to bring back Hops and Props, and announced a collaboration with Line Creek Brewery to feature the City logo on one of their products. Tarnowski introduced a plan for an exclusive culinary tour #PTCEats.

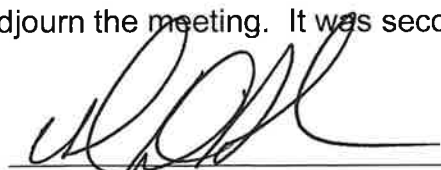
Board Comments / Announcements

Mitchell requested that a CVB representative attend Multiverse to get a sense of the convention before they relocate it to Peachtree City

Adjournment

At 10:06 am Curasi made a motion to adjourn the meeting. It was seconded by Mitchell and passed unanimously.


Shannon Curasi, Chairperson


Missy Roberts, Recording Secretary